

NEWS RELEASE

Rai Bareilly, India, 17th February • 2009

ING Life inaugurates new office in Rai Bareilly.

ING Life, part of the ING Group, today inaugurated its new office in the city of Rai Bareilly, Lucknow. The new office is centrally located on the **1st Floor, City Complex, Katheri Road, Rai Bareilly** to ensure customers have convenient and easy access to ING Life products and services. The new office will support the growth of the life insurer's business in the location.

The new office was inaugurated by **Mr. Syed Sarfraz Ahmed, Region Vice President - Central and East India**, ING Life said, *"We are happy to announce our office in Rai Bareilly, Lucknow is a key market for ING Life, and we have a wide network of our offices in this region. We are well-gearred to serve our esteemed customers."*

ING Life is steadily growing as one of the most preferred life insurers in the region. In this endeavor, it offers an innovative product portfolio to its customers. Said Mr. Sarfraz, *"Our products and services are aimed at serving our customer's long-term financial needs. A dedicated and professional sales team is already in place to serve the esteemed customers of Rai Bareilly."*

ING Life offers a comprehensive range of products that helps customer manage their financial future. The products meet the customer's requirement of protection, savings, retirement and long-term investment. ING Life entered the private life insurance industry in India in September 2001. Having established itself as a strong private life insurance player in India and in its eighth year of business operations, ING Life today has a pan India presence.

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About ING Group

ING is a global financial institution of Dutch origin offering banking, insurance and asset management to over 85 million private, corporate and institutional clients in over 50 countries. With a diverse workforce of approximately 130,000 people, ING comprises a broad spectrum of prominent companies that increasingly serve their clients under the ING brand.

About ING in India

ING operates through three businesses in India, ING Vysya Life Insurance, ING Vysya Bank and ING Investment Management. ING Vysya Bank is a premier private sector bank with over 76-year heritage and 1.5 million satisfied customers. ING Investment Management believes in providing investors with the knowledge & opportunity to manage their future easily.

About ING Life

*ING Vysya Life Insurance Company Limited (ING Life) started operations in India in September 2001. ING Life has a pan India presence in **234** cities, with over **366** sales teams. ING Life is staffed by **7,926** employees and over **69,113** advisors. The Company has a diversified distribution platform and includes both **Tied Agency** and **Alternate Channels**. The Alternate Channels business within ING Life includes Bancassurance (ING Vysya Bank), Referral Banks, Corporate Agents, Brokers and SMINCE. Visit the company website www.inqlife.co.in for detailed information on its product portfolio.*