

## NEWS RELEASE

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### **Volatility in the markets! ING Vysya Life launches an unique Guaranteed Growth ULIP**

ING Vysya Life, part of the ING Group, **the world's largest financial services provider**<sup>^</sup> today announced the launch of an exciting new unit-linked product, the **ING Guaranteed Growth Plan**. The plan is one of the best in its category of products in the market, as it offers - **5%** guaranteed return on premiums invested with an upside potential of investing in equity markets.

Speaking on the launch, **Mr. Kshitij Jain, MD & CEO, ING Vysya Life Insurance** said, "I am delighted to announce the ING Guaranteed Growth Plan. This product meets the customer's need of reaping the benefit of market-linked returns, without having to suffer the pitfall of its volatility. With the addition of ING Guaranteed Growth Plan, we have further strengthened our portfolio, and now have an array of products to offer to our customers."

ING Guaranteed Growth Plan offers a choice of policy term. Customers can choose either 10 years or 15 years term. It offers a premium paying choice between single premium and a limited premium paying term of 2 or 3 years. On maturity of the policy, the higher of Fund Value or Guaranteed Benefit will be paid. In case of death of the Life Assured, the Sum Assured or Guaranteed Benefit or the Fund Value, whichever is higher will be paid. The policy also allows two partial withdrawals on completion of 5 policy years during policy term.

ING Vysya Life entered the private life insurance industry in India in September 2001. Having established itself as a strong private life insurance player in India and in its **sixth** year of business operations, ING Vysya Life has a pan India presence. The company currently has twenty two life insurance products including nine Unit Linked products, which are available through its diversified distribution platform. Visit the company website [www.ingvysyalife.com](http://www.ingvysyalife.com) for detailed information on its product portfolio.

<sup>^</sup>Source: *Fortune Global 500, July 2007*

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***About ING Group***

*ING is a global financial institution of Dutch origin offering banking, insurance and asset management to over 75 million private, corporate and institutional clients in over 50 countries. With a diverse workforce of approximately 120,000 people, ING comprises a broad spectrum of prominent companies that increasingly serve their clients under the ING brand.*

***About ING in India***

*ING operates through three businesses in India, ING Vysya Life Insurance, ING Vysya Bank and ING Investment Management. ING Vysya Bank is a premier private sector bank with over 76-year heritage and 1.5 million satisfied customers. ING Investment Management comprises of two operations: ING Fund is a mid sized asset management company with a retail investor focus and Optimix is a fund of funds business.*