

NEWS RELEASE

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ING Vysya Life sponsors the India Homecoming Piano Tour of prodigy pianist Utsav Lal

15 years old, internationally acclaimed, Indian Pianist to perform in Kolkata, New Delhi & Mumbai.

ING Vysya Life part of the **the world's largest financial services provider** ^ - **ING Group** is the title sponsor of 15 years old prodigy Pianist, Utsav Lal's Homecoming India Tour. Based in Dublin, Ireland, Utsav is **one of India's youngest concert pianists** and has won international acclaim for over 50 Piano concerts of **Indian Film and Raga Compositions**, at prestigious venues in India and abroad. Utsav gave his first solo concert at the age of 9 and has been hailed as a child prodigy with exceptional musical genius, featuring in the **Limca Book of Records, 2007**.

Utsav is a Grade 8 Pianist from Trinity School of Music, London, currently undergoing advanced western classical and Jazz training in Ireland. However, his inspiration from an early age has been Indian Music, luring him to be one of the first Indian musicians to draw on the **Power of Ragas on the Piano**. Popularising a refreshingly new genre of Indian Film and Raga music, Utsav is often referred to as **Indian Raga Pianist** in International circles.

Speaking about the sponsorship, Mr. Amit Gupta, Director – Marketing and Communications, ING Vysya Life said, *"ING Vysya Life is proud to be associated with a piano prodigy like Utsav Lal. It gives the brand a platform to promote young achievers of the country."*

"It is always a pleasure to be home in India. Amongst all genres of music, that I have been exposed to, it is Indian music, both classical and film that has always impressed me a great deal. It is a privilege for me to delight music lovers from all parts of the world by presenting on the piano our Classical Ragas and the work of leading Indian composers like Shankar Jaikishen, Naushad, Roshan and others" said Utsav Lal on the eve of his performance in Kolkata.

Celebrating the success of his recent concerts in Europe, Utsav Lal comes home to India presenting concerts in Mumbai apart from Kolkata and New Delhi. The concert in Mumbai – **Jaane Kahan Gaye Woh Din...** will be Utsav's tribute to Raj Kapoor and will feature classic hits of the Great Show man on one of his favourite instruments. The concert in New Delhi on 26th November was **Raga Utsav on Piano** was a celebration of the sounds of the ragas on the piano and the concert in Kolkata on 25th November was also a tribute to Raj Kapoor.

The home coming India tour is co-sponsored by **Escorts** and will be held on

▪ **29th November, 7.30 PM, Mumbai:**

"Jaane Kahan Gaye Woh Din..Raj Kapoor Nostalgia on Piano Reeds."

Venue: Manik Sabhagriha Auditorium, India Education Society, Bandra Reclamation, Near Lilavati Hospital, Bandra (W)

Full profile details, audio excerpts, video clips, press reviews and television coverage of the young pianist are available at www.utsavlal.com

[^]Source: Fortune Global 500, July 2007

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About ING Group

ING is a global financial institution of Dutch origin offering banking, insurance and asset management to over 75 million private, corporate and institutional clients in over 50 countries. With a diverse workforce of approximately 120,000 people, ING comprises a broad spectrum of prominent companies that increasingly serve their clients under the ING brand.

About ING in India

ING operates through three businesses in India, ING Vysya Life Insurance, ING Vysya Bank and ING Investment Management. ING Vysya Bank is a premier private sector bank with over 76-year heritage and 1.5 million satisfied customers. ING Investment Management comprises of two operations: ING Fund is a mid sized asset management company with a retail investor focus and Optimix is a fund of funds business.