

PRESS RELEASE

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ING Vysya Life Insurance announces 9.15% bonus on Best Years' Retirement Plan

ING Vysya Life today declared its annual bonus rates for all their participating policyholders.

The bonus rates declared are based on the company's investment performance.

YVDV Prasad, Vice President & Head – Product Development, ING Vysya Life Insurance said, *“Our bonus declaration reflects ING Vysya Life's strong and consistent performance in our sixth full year of operations. We focus on developing customer centric products and believe in catering to all segments of the society providing our customers great value for their money.”*

The highlights of this year's bonus announcements is a return of **9.15** per cent declared for the retirement plan - **Best Years'**. The company has also declared a bonus of Rs. 75 per thousand sum assured on two of its policies, namely **New Fulfilling Life** and **Powering Life**.

Key Customer Benefits of the above products:

Powering Life (Limited payment endowment Plan) – A high end endowment product where sum assured plus accrued bonus is paid on maturity or earlier on death of life assured, and also offers customised premium payment terms.

Best Years (Best Years Retirement Plan)– A retirement plan that has capital guarantee provision ensuring protection of investment amount and return earned thereon with added benefits to suit retirement needs.

New Fulfilling Life (Anticipated Whole of Life Plan) – A whole life limited payment policy which pays the entire sum assured during the premium payment term and continues to provide life cover and maturity benefit. A combination of Money Back and Protection that covers till age 80. It also has loan facility to provide additional liquidity.

About ING Vysya Life Insurance

Since beginning operations in September 2001, ING Vysya Life has achieved a strong market position and is aggressively expanding operations throughout the country. The company is now present in over 150 cities and has a current advisor force of over 33,000 agents. ING Vysya Life has approximately 5, 00,000 customers as on date.

The Company's portfolio offers products that cater to every financial requirement, at any life stage. In fact, the company has developed the LifeMaker. A simple method which can be used to choose a plan most suitable to a specific customer based on his needs, requirements and current life stage. This tool helps build a complete financial plan for life, whether the requirement is Protection, Savings, Retirement and Investment.

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