



P R E S S R E L A S E

ING VYSYA SPONSORS 18TH PUNE INTERNATIONAL MARATHON

BRINGS ING GLOBERUNNING SPONSORSHIP TO INDIA AFTER NEW YORK, AMSTERDAM AND BRUSSELS

Pune, December 15, 2003: ING Vysya, the banking, life insurance and mutual funds financial services, who were the presenting sponsor of the 18th Pune International Marathon. The marathon took place on the December 14, 2003.

The sponsorship is part of a broader programme that the ING group is currently rolling out in selected key international markets. This global sponsorship programme, *ING Globberunners*, aims to enhance awareness of the unified ING brand through supporting distance-running events. The ING Globberunners programme demonstrates ING's serious commitment to the sport of running and its desire to add to the development of the sport. The group currently is the title sponsor for ING Amsterdam Marathon, ING New York City Marathon and the ING Brussels Marathon.

The theme for the Pune International Marathon this year is – "Run for fun & fitness". The participation this year is likely to be in excess of 30,000 runners spreading across 11 countries. This year, a total prize money of Rs 12 lakhs will be offered to the winners. The winners in the Men's category take 2.5 lakh while the Women's category winner gets 1.5 lakh.

Speaking on the occasion, Mr Sunil Gulati, EVP and Head, Investment and Corporate Banking and Regional CEO for Western, ING Vysya Bank Limited said, "I am very excited about ING Vysya's association with this event. This association is an excellent opportunity to enhance the awareness of the unified ING Vysya brand across the country. The Marathon games match perfectly with ING Vysya in several ways. Marathon runners like to achieve something and exceed limits of their capabilities and the same goes for ING Vysya. Running in a marathon requires strategy, endurance and smart management of resources just like

what a well run company requires. We are therefore glad that ING Vysya will be contributing to the further development of this event.”

The Results of the ING Vysya Presents 18th Pune International Marathon

The 42.195 kms Men’s International Marathon was won by Robert Kipyego of Kenya with a timing of 2:16:36 , the second place also went to a Kenyan, Ambrose Makau with a timing of 2:18:58. On the third place was Shivdan Singh of India with a timing of 2:23:43. Incidentally, the second place winner, Ambrose Makau won the last years Pune International Marathon.

About ING Vysya Bank

The ING Vysya Bank has a 72-year old heritage. It is a premier bank in the Indian private sector. Renowned for a traditional Indian, customer-centric approach, the bank is known for its innovations-it was the first private bank to launch credit cards, start a housing finance subsidiary, and launch a merchant banking and leasing subsidiary, to meet the needs of the changing scenario.

ING took over the management of the bank in October 2002. As of now, the bank has over 502 outlets in 300 centers, brings its clients a wealth of global banking expertise, backed by traditional Indian warmth.

About ING Vysya Life Insurance

The company was launched in 2001, with an aim to make customers look at life insurance afresh, not just as a tax saving device but as a means to add protection to life. The width and depth of experience in life insurance has led the company to evolve a simple way to pick the right life insurance plan- The LifeMaker. The company offers the entire range of life insurance plans to meet all the financial needs of an individual- protection, savings and investment.

About ING Vysya Mutual Fund

ING Vysya Mutual Fund commenced operations in 1999. It aims to provide practical and secure investment opportunities to retail investors, who can choose from a mix of debt and equity schemes. This is combined with a range of innovative options to deliver healthy and consistent returns with a high degree of security. ING Vysya Mutual Fund is headquartered in

Mumbai with its presence in 8 cities across India and has assets under management in excess of Rs 1,000 crores.

About ING Group

ING Group is the world's fourth largest financial services group (as ranked in the Fortune Global 500, 2003) and the world's largest life insurance company. ING Group operates in 60 countries around the world and has over 50 million clients and US \$ 700 billion in assets under management.

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